



MARKETING WORKSHOPS TO HELP YOUR BUSINESS SURVIVE AND THRIVE!

Most business leaders lost thousands of dollars when COVID-19 hit because they were not prepared to sell online. That's why **CREATE BRIDGES** has partnered with the **Bricks-To-Clicks Marketing** program at Mississippi State University Extension to offer marketing workshops to help you sell online using websites and social media.

When you attend the workshop, you will learn how to make your website and social media boost your sales so your business can survive and thrive.

✓ June 3, 1 PM CST

How to Create a Clear Marketing Message to Grow Your Business: Learn a marketing communication framework to clarify your marketing message so customers will listen. You will also develop a one liner for your business that can be used online to help boost your sales.

✓ June 4, 1 PM CST

Five Things Your Website Should Include to Grow Your Profits: . Learn five things that should be on your website to boost your sales. Dr. Barnes will do website reviews and give tips on how to change your website to grow your revenue.

✓ June 5, 1 PM CST

Five Social Media Mistakes Your Business Should Avoid: Learn the five social media mistakes that can cost you thousands of dollars and how to avoid them. Dr. Barnes will share. This workshop comes from Dr. Barnes' forthcoming book "Five Social Media Mistakes Your Business Should Avoid."

To register for this informative and interactive webinar series, please visit:

[Help Your Business Survive and Thrive Registration](#)

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TO
CLICKS®



Dr. James Barnes



For more information, please contact Sara Siems at 405.744.9826 or sara.siems@okstate.edu



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